

The Economic Impact of Nonprofit Arts and Culture Organizations and Their Audiences in the City of Lancaster, PA (FY 2005)

Economic Activity	Arts and Culture Organizations	+	Arts and Culture Audiences	=	Total Expenditures
Total Industry Expenditures	\$9,819,873		\$18,042,766		\$27,862,639

Spending by Arts and Culture Organizations and Their Audiences Supports Jobs and Generates Government Revenue

Economic Impact of Expenditures	Economic Impact of Organizations	+	Economic Impact of Audiences	=	Total Economic Impact
Full-Time Equivalent (FTE) Jobs Supported	316		480		796
Household Income Paid to Residents	\$6,009,000		\$7,597,000		\$13,606,000
Revenue Generated to <u>Local</u> Government	\$412,000		\$719,000		\$1,131,000
Revenue Generated to <u>State</u> Government	\$370,000		\$972,000		\$1,342,000

Event-Related Spending by Arts and Culture Audiences Totaled \$18.04 million (excluding the cost of admission)

Attendance to Arts and Culture Events	Resident* Attendees	+	Non-Resident* Attendees	=	All Attendees
Total Attendance to Arts and Culture Events	247,103		257,807		504,910
Percentage of Total Attendance	49		51		100
Average Event-Related Spending Per Person	\$29.25		\$41.95		\$35.74
Total Event-Related Expenditures	\$7,227,763		\$10,815,003		\$18,042,766

Nonprofit Arts and Culture Event Attendees Spend an Average of \$35.74 Per Person (excluding the cost of admission)

Category of Event-Related Expenditure	Resident* Attendees	Non-Resident* Attendees	All Attendees
Meals and Refreshments	\$13.94	\$12.46	\$13.19
Souvenirs and Gifts	\$10.78	\$15.28	\$13.08
Ground Transportation	\$1.02	\$1.69	\$1.36
Overnight Lodging (one night only)	\$0.42	\$7.16	\$3.86
Other/Miscellaneous	\$3.09	\$5.36	\$4.25
Average Event-Related Spending Per Person	\$29.25	\$41.95	\$35.74

* Residents are attendees who reside within the county in which the nonprofit arts and culture event took place; non-residents live outside the county.

Source: *Arts & Economic Prosperity III: The Economic Impact of Nonprofit Arts and Culture Organizations and Their Audiences in the City of Lancaster*. For more information about this study or about other cultural initiatives in the City of Lancaster, visit LancasterArts's web site at www.lancasterarts.com.

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