Arts&Economic Prosperity III

AMERICANS for the ARTS

The Economic Impact of Nonprofit Arts and Culture Organizations and Their Audiences in the State of North Dakota (FY 2005)

Economic Activity	Arts and Culture Organizations	+	Arts and Culture Audiences	=	Total Expenditures
Total Industry Expenditures	$46,728,731		$55,035,704		$101,764,435

Spending by Arts and Culture Organizations and Their Audiences Supports Jobs and Generates Government Revenue

Economic Impact of Expenditures	Economic Impact of Organizations	+	Economic Impact of Audiences	=	Total Economic Impact
Full-Time Equivalent (FTE) Jobs Supported	826		1,044		1,870
Household Income Paid to Residents	$21,754,000		$19,279,000		$41,033,000
Revenue Generated to Local Government	$272,000		$2,822,000		$3,094,000
Revenue Generated to State Government	$593,000		$3,815,000		$4,408,000

Event-Related Spending by Arts and Culture Audiences Totaled $55.04 million (excluding the cost of admission)

Attendance to Arts and Culture Events	Resident* Attendees	+	Non-Resident* Attendees	=	All Attendees
Total Attendance to Arts and Culture Events	1,684,122		520,515		2,204,637
Percentage of Total Attendance	76		24		100
Average Event-Related Spending Per Person	$22.01		$34.52		$24.98
Total Event-Related Expenditures	$37,067,526		$17,968,178		$55,035,704

Nonprofit Arts and Culture Event Attendees Spend an Average of $24.98 Per Person (excluding the cost of admission)

Category of Event-Related Expenditure	Resident* Attendees	Non-Resident* Attendees	All Attendees
Meals and Refreshments	$9.20	$13.49	$10.22
Souvenirs and Gifts	$6.08	$5.27	$5.89
Ground Transportation	$1.53	$3.18	$1.92
Overnight Lodging (one night only)	$1.89	$6.92	$3.08
Other/Miscellaneous	$3.31	$5.66	$3.87
Average Event-Related Spending Per Person	$22.01	$34.52	$24.98

* Residents are attendees who reside within the State of North Dakota; non-residents live outside the State of North Dakota.

Source: *Arts & Economic Prosperity III: The Economic Impact of Nonprofit Arts and Culture Organizations and Their Audiences in the State of North Dakota*. For more information about this study or about other cultural initiatives in the State of North Dakota, visit the North Dakota Council on the Arts's web site at www.nd.gov/arts.

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