The Economic Impact of Nonprofit Arts and Culture Organizations and Their Audiences in Teton County, WY (FY 2005)

Economic Activity	Arts and Culture Organizations	+	Arts and Culture Audiences	=	Total Expenditures
Total Industry Expenditures	$18,221,918		$47,378,418		$65,600,336

Spending by Arts and Culture Organizations and Their Audiences Supports Jobs and Generates Government Revenue

Economic Impact of Expenditures	Economic Impact of Organizations	+	Economic Impact of Audiences	=	Total Economic Impact
Full-Time Equivalent (FTE) Jobs Supported	323		1,051		1,374
Household Income Paid to Residents	$8,140,000		$14,655,000		$22,795,000
Revenue Generated to Local Government	$438,000		$2,124,000		$2,562,000
Revenue Generated to State Government	$764,000		$2,318,000		$3,082,000

Event-Related Spending by Arts and Culture Audiences Totaled $47.38 million (excluding the cost of admission)

Attendance to Arts and Culture Events	Resident* Attendees	+	Non-Resident* Attendees	=	All Attendees
Total Attendance to Arts and Culture Events	521,677		426,138		947,815
Percentage of Total Attendance	55		45		100
Average Event-Related Spending Per Person	$33.10		$70.66		$49.99
Total Event-Related Expenditures	$17,267,507		$30,110,911		$47,378,418

Nonprofit Arts and Culture Event Attendees Spend an Average of $49.99 Per Person (excluding the cost of admission)

Category of Event-Related Expenditure	Resident* Attendees	Non-Resident* Attendees	All Attendees
Meals and Refreshments	$14.36	$19.87	$16.83
Souvenirs and Gifts	$7.23	$9.88	$8.42
Ground Transportation	$2.42	$7.60	$4.75
Overnight Lodging (one night only)	$1.43	$26.80	$12.84
Other/Miscellaneous	$7.66	$6.51	$7.15
Average Event-Related Spending Per Person	$33.10	$70.66	$49.99

* Residents are attendees who reside within the county in which the nonprofit arts and culture event took place; non-residents live outside the county.

Source: *Arts & Economic Prosperity III: The Economic Impact of Nonprofit Arts and Culture Organizations and Their Audiences in Teton County*. For more information about this study or about other cultural initiatives in Teton County, visit the Center for the Arts's web site at www.jhcenterforthearts.org.

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